

Barnes wins national advocacy writing award



Clifton Barnes, the catalyst behind CB3media, has won a national award for an article he wrote on tort reform for Bar Leader Magazine, a publication of the American Bar Association.

The article, which appeared in the July-August 2005 issue, won in the Advocacy Writing category of the Awards For Publication Excellence 2006 competition sponsored by Communications Concepts.

John De Lellis of the Northern Virginia-based Communications Concepts says with nearly 5,000 entries, the competition was exceptionally intense this year. "This interesting, thoroughly researched example of advocacy writing uses anecdotes well to tell the story," De Lellis says of Barnes' article. "It catches readers' attention and keeps them reading to the end -- at which point they have a very clear and well-informed sense of the nature of the problem. "

Barnes, who has won more than 50 journalism awards, served as director of communications for the N.C. Bar Association from 1987 to 2002 and, before that, was a newspaper writer and editor. Today he is a freelance writer, editor and Web developer in Cary, NC.

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