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Former Nashville Graphic editor wins national award

Clifton Barnes, a Rocky Mount native and former sports editor of the Graphic, has won a national award for best new Web site by DC area-based Communications Concepts through its 2007 Awards for Publication Excellence competition.

The Web site, www.cb3media.com, was one of four new sites honored and the only one based in North Carolina.

John De Lellis of Communications Concepts says with nearly 5,000 entries in various categories, the competition was intense. He says the award was based on excellence in design, editorial content and the success of the entry in achieving overall communications effectiveness and excellence.

One judge wrote: "CB3media is a warm, inviting Web site, which makes visitors feel at home -- a very handy quality for a Web site. It offers a clean, simple layout with fast, easy navigation, tightly written pages discussing available services, and a helpful selection of useful feature articles."

Barnes, a 1978 Rocky Mount Senior High grad and a 1982 UNC-Chapel Hill grad, also picked up an APEX award of excellence in the profile writing category for an article he wrote titled "A day in the life of a feline veterinarian."

Barnes wrote for the Graphic when he was in high school in the '70s and served as a writer and sports editor in the '80s.

Barnes, who has won nearly 60 national and state journalism awards, served as director of communications for the N.C. Bar Association from 1987 to 2002 and, before that, was a newspaper writer and editor. Today he is a freelance writer, editor and Web developer in Cary, N.C. Along with his wife Andrea, he raises their 19-month-old son William Griffin.

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